



**Melody S. Irvine**, CPC, CEMC, CPC-I, CPMA, CCS-P, CMRS  
Consulting, Education, Auditing

**Career Coders, LLC**

292 Marcy Drive, Loveland, CO 80537  
Phone: (970) 663-0020 Fax: (970) 663-0060

30 years of experience

[www.careercoders.com](http://www.careercoders.com)

## **WEB SITE ADVERTISING AGREEMENT AND CONTRACT**

### **CONTRACT DEFINITIONS**

Pursuant to this binding agreement Career Coders, LLC, and Advertiser, known as \_\_\_\_\_ shall pay to Career Coders, LLC \$\_\_\_\_\_ a month under a contract for \_\_\_\_\_ months for advertising space on Web site [www.careercoders.com](http://www.careercoders.com). Advertiser is entitled to one ad on the home page of [careercoder.com](http://careercoder.com) and 2 other pages including \_\_\_\_\_ and \_\_\_\_\_.

### **PAYMENT**

Payment is due 14 days prior to Web site publishing. Payments are for in advance of advertising. If payment is not received, ad will not be displayed on Web site and fees are still charged according to contract. Advertiser will receive a statement monthly and a renewal contract will be sent one month prior to end of contract for those with a 6 month or year contract.

### **RIGHT TO REFUSE UNACCEPTABLE ADVERTISING**

Career Coders, LLC reserves the right to refuse any Advertisement that does not completely conform to the guidelines that may be instituted by Career Coders, LLC. Career Coders, LLC will not accept advertising from companies that produce, sell or specifically advertise pornographic products or services or any other advertising which may be considered inappropriate in the judgment of Career Coders, LLC. Career Coders, LLC reserves the right to define "inappropriate" in this context. This Agreement shall be considered null and void if it is discovered that Advertiser has failed to disclose any involvement contrary to the intent of this paragraph and any remaining dollar amount representing any unused advertising shall be forfeited. Acceptable content include: Company logo, company slogan, photograph or graphic, company address/phone number, web link, product information.

### **TRUTH IN ADVERTISING/INDEMNIFICATION FOR LIABILITY**

Advertiser is solely responsible for any legal liability arising out of or related to (1) the Advertisement, and/or (2) any material to which users can link to thought its Advertisement. Advertiser warrants that the Advertisement and Link supplied comply with Career Coders, LLC advertising standards; that is hold the necessary rights to the Advertisement and Link, if applicable, and that the use, reproduction, distribution, or transmission of the Advertisement will not violate any criminal laws or any rights of any

third parties, including, but not limited to, such violations as infringement or misappropriation of any copyright, patent, trademark, trade secret, music, image, or other proprietary or property right, false advertising, unfair competition, defamation, invasion of privacy or rights of celebrity, violation of any anti-discrimination law or regulations, or any other right of any person or entity. Advertiser agrees to indemnify Career Coders, LLC and hold Career Coders, LLC and its assigns harmless from any and all liability, loss, damages, claims, or causes of action, including reasonable legal fees and expenses that may be incurred by Career Coders, LLC, arising out of or related to Advertiser's breach of any of the foregoing representation and warranties.

## **HOLD HARMLESS**

The Advertiser agrees to hold Career Coders, LLC and/or its assigns harmless for content of its advertising. Advertiser further agrees to indemnify Career Coders, LLC from any and all claims and/or damages arising from its advertising.

## **DISCLAIMER**

Career Coders, LLC and its assigns shall be held harmless for the unintentional and temporary interruption of an Advertisement due to unforeseeable circumstances beyond its scope of normal control. Career Coders, LLC does not guarantee sales of advertisers products from careercoders.com Web site.

## **ADVERTISING MATERIAL**

Advertiser shall submit to Career Coders, LLC all advertising materials not later than 14 days prior to publication. Size of advertisement ads are: 150 x 600, 150 x 300, 150 x 300, 100 x 300. Advertising is sold month to month, 6 months and a year rate. Advertising on the web site is on a first-come first-serve basis.

## **CANCELLATIONS**

Cancellation is accepted for 48 hours after signing of initial contract, Advertisers cancelling after the 48 hours will be billed for advertising space ordered. Cancellation of 6 month or year contract prior to end of contract will be responsible for one-half of balance of contract. All cancellations MUST be in writing and must give a 30 days notice of cancellation.

## **DELINQUENT ACCOUNTS**

Those accounts that are outstanding for 30 days or more will be restricted from advertising until full payment is received. Uncollectable accounts will be referred to our collection agency.

## **ASSIGNMENT**

Advertiser shall not assign this Agreement to a third party without first obtaining the written consent of Career Coders, LLC. Any attempt to assign this Agreement without such consent shall render it null and void and any remaining dollar amount representing any unused advertising shall be forfeited.

# WEB SITE ADVERTISING ORDER FORM

Please email all advertising graphics to Career Coders webmaster: [brenton@brentonwhite.com](mailto:brenton@brentonwhite.com)  
 If you have any questions, please contact Melody Irvine at [melodyirvine@careercoders.com](mailto:melodyirvine@careercoders.com)

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Company Contact Name: \_\_\_\_\_

Email address: \_\_\_\_\_

Contact Phone Number: ( \_\_\_\_ ) \_\_\_\_\_ Fax Number: ( \_\_\_\_ ) \_\_\_\_\_

Web site address: \_\_\_\_\_

Type of Product Advertising : \_\_\_\_\_

I will design my own Ad       Please design Ad for me (\$250.00 one time charge)

Advertising start date: \_\_\_\_\_

**Select the correct contract with a √ in the column**

√	Month-to-Month Contract		√	6 Month Contract		√	1 Year Contract
	\$230.00/mo    150 x 600			\$220.00/mo    150 x 600			\$200.00/mo    150 x 600
	\$215.00/mo    100 x 600			\$200.00/mo    100 x 600			\$175.00/mo    100 x 600
	\$205.00/mo    150 x 300			\$185.00/mo    150 x 300			\$165.00/mo    150 x 300
	\$200.00/mo    100 x 300			\$175.00/mo    100 x 300			\$155.00/mo    100 x 300

Contract Amount and Advertising Size <b>Per month</b> \$ _____ <b>Size</b> _____ <b>Contract</b> Mo to Mo    6 Mos    1 year	\$
Ad design by Career Coders	\$250.00
<b>Total Amount Enclosed</b>	\$

I/We have thoroughly read, understand and agree to all of the terms and rules mentioned in the Web site Advertising Agreement and Contract put forth by Career Coders, LLC, Loveland, Colorado. I/We would like to enter into this contract for the term described within the Contract and Agreement, and will make payments for the full amount of the advertising cost mentioned in the contact. This agreement is for \$\_\_\_\_\_ per month, for \_\_\_\_\_ months. I/We further understand that payments are made in advance of advertisement displays and responsible for payment of advertisement if delinquent. One month cancellation is required for month-to-month agreements. One month cancellation is also required for 6 month – 1 years contact and may be responsible for half of balance agreement if cancelled before end of contract.

Name Of Company: \_\_\_\_\_

Product Advertised: \_\_\_\_\_

\_\_\_\_\_  
Signature of Advertiser

\_\_\_\_\_  
Career Coders, LLC

Date Contract Signed by Advertiser: \_\_\_\_\_

.....  
OFFICE USE ONLY

Date of Acceptance Signed: \_\_\_\_\_ by \_\_\_\_\_

Renewal Date: \_\_\_\_\_